



## Annual Fredericton Dinner and Auction Thursday, May 12th, 2016

**Event:** Dinner and Auction

**Location:** Fredericton Inn

**Date:** Thursday, May 12, 2016  
6:00 pm Reception & Silent Auction  
7:30 pm Dinner & Live Auction

**Attendance Goal:** 300-350

**Dress:** Business Casual

**Occasion:** The 24<sup>th</sup> Annual ASF Fredericton Dinner and Auction has grown into one of our premier fund-raising events in New Brunswick. The evening is an opportunity for conservationists, salmon anglers and friends to share ideas and tell tales of their fishing adventures and conservation interests – whether it is restoration work on the Nashwaak River to help recover the endangered outer Bay of Fundy salmon, or fishing one of New Brunswick's pristine rivers from the Miramichi to the Restigouche. An exciting part of the evening is our live auction which includes trips to some of the most sought after fishing waters in the world, original works of art, fishing gear and many other unique items.

**2016 Fund Raising Objective:** \$40,000 Net Proceeds for Salmon Conservation Work

### **Auction Objectives:**

Live Auction Items – includes high end fishing trips, art and other “non” fishing items

Silent Auction Items – includes donations from local retailers, restaurants/hotels, flies and fishing gear

**Proceeds:** To benefit the conservation programs of ASF

ASF is one of North America's oldest and most respected conservation organizations, founded over a half century ago by individuals who shared a deep commitment to conservation and an abiding respect for a majestic and severely threatened fish and its environment. The wild Atlantic salmon is truly a symbol of healthy rivers and ecosystems. Today ASF is a powerful conservation force with six regional councils, including the New Brunswick Salmon Council (NBSC), and 150 local river-based organizations in eastern Canada and New England, representing a combined membership of more than 40,000 dedicated conservationists.

The NBSC is a volunteer body representing 30 salmon angling/conservation groups in the ASF family in New Brunswick. The NBSC plays a strong role in supporting its diverse affiliates in their ongoing efforts to restore wild Atlantic salmon through habitat enhancement, monitoring, advocacy and increasing engagement through youth programs. The local affiliate here on the St. John River, the St. John Basin Salmon Recovery Inc., has been the driving force in ongoing efforts to achieve downstream fish passage at hydropower dams on the river system. Improved passage for smolts and kelts is critical to the future of Atlantic salmon on the St. John system. The NBSC has partnered with ASF in making a significant contribution toward the smolt and kelt tracking research program being undertaken in the Miramichi and Restigouche watersheds to help unravel the mystery of high at-sea mortality. The promotion of conservation-minded angling practices, community-based watershed management, maintaining protection of the resource (e.g. protection barriers) and the introduction of youth to recreational salmon fishing and conservation are important objectives of this volunteer conservation organization in the ASF family.

### **TICKETS / SPONSORSHIPS:**

Conservation Table of 8: \$2,000

Sponsor Table of 8: \$1,500

Regular Table of 8: \$800

Individual Ticket: \$100

A Sponsor and Conservation Level of support includes a table of 8, a charitable receipt, preferred seating, and recognition of support in the evening program, power point presentation as well as special mention from the podium.

### **To RSVP please contact:**

Telephone: 1-800-565-5666, E-mail: [events@asf.ca](mailto:events@asf.ca) or fax: 506-529-1070

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