

# Special Event Steward: Celebrating 30 Years of NWAI

## About Us:

The Nashwaak Watershed Association Inc. was established in 1995 as a not-for-profit organization, whose mission is to promote, conserve, and restore the Nashwaak ecosystem using science-based methods, community collaboration, and advocacy for the watershed and its inhabitants. Our long-term goal is to manage the watershed as a healthy ecosystem that balances a variety of economic, recreation, social, and landowner interests so that it will serve the community while maintaining a healthy resource for generations to come. Our work focuses on five main biodiversity targets: floodplain forests, riparian zones, wetlands, aquatic habitat, and the Wabanaki/Acadian Forest. While addressing these biodiversity targets, we also strive to create a positive work environment for all individuals.

## The Position:

The Special Event Steward will be attending events on behalf of the Nashwaak Watershed Association Inc. It is our 30th year of operation in 2025, and we would like to significantly increase presence at community events, markets, and more for the year. The students will attend markets and community events, festivals, and set up pop-ups at local businesses to promote the Nashwaak Watershed and what we offer for free within the community.

They will use organizational skills and outreach skills to book vendor spots at each event, speak with community members and promote about what programs the NWAI offers for free, and organize extra summer events in celebration of the 30th Anniversary. They will also plan the 30th Anniversary launch event and wrap up celebration in collaboration with local businesses. They will work closely with the Education and Outreach Program Coordinator, and Executive Director to accomplish the goals for 2025. They will also lead our social media accounts for the summer, newsletter outreach, and more.

The selected candidate will also help with some fieldwork for the Nashwaak Watershed Association when needed. This may include tree planting, water quality monitoring, temperature logger deployment, and aiding with outreach programs during the summer.

The selected candidate will communicate effectively and professionally with community members and partner organizations. They will assist in representing the organization at external events, and be active in the planning, development, and implementation of NWAI sponsored events. They will use digital technology skills to input, analyze, organize, create, and communicate information for activities, such as report-writing, social media posts, and other documentation as required.

# Responsibilities:

- Public education and outreach programs (workshops, youth tree planting events, school programs, local markets)
- Creating and scheduling social media posts for all departments of the NWAI
- Organizing events with local businesses on behalf of NWAI
- Assisting with fieldwork such as tree planting, invasive species monitoring / removal, aquatic monitoring.
- Field work in various weather conditions (rain, heat, cold) and terrain (forest, wetland, streams)
- Assisting in report writing, data entry, social media, and other documentation as needed
- Other office and field work, as required.

#### Qualifications:

- Available to work full-time in the Fredericton area
- Enrolled in a university degree in the environmental, forestry, biology or similar field, or enrolled/completed a diploma/certificate from a Technical College
- Excellent communication skills
- Experience with social media and promotion
- Proficient with Microsoft Office Suite
- Positive and enthusiastic attitude, willingness to learn and the ability to work independently
- Ability to develop positive working relationships in a team environment
- Be comfortable working in/around water
- A valid NB driver's license
- Knowledge of environmental conservation is considered an asset
- GIS experience is considered an asset.

# Compensation:

This is a full-time seasonal position, with a wage of \$17.50/hour. Most hours will be worked Monday to Friday, 8:30-4:30 (37.5 hours per week), however, outreach events usually take place in evenings or weekends, and this will alter the usual work week. **The position start date is May 5<sup>th</sup>**, **2025.** 

#### Application:

To apply for this position, please send a cover letter and CV/resume to <a href="mailto:info@nashwaakwatershed.ca">info@nashwaakwatershed.ca</a>. In the subject line, include your name and the position that you wish to apply for. Depending on funding, two individuals will be hired for the position of Special Event Steward.

Application Deadline: March 3rd, 2025, 11:59 PM